



WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

Waterfront Strategies  
1010 Wisconsin Avenue  
Washington, DC 20007

**Contract #** 323224  
**Schedule Dates** 09/11/12-09/24/12  
**Advertiser** Pol/Iss/House Majority Pac (16681)  
**Agency** Waterfront Strategies (2541)  
**Product** Political - Issue (1068)  
**Brand** HOUSE MAJORITY PAC (133101)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** LEVY,SHIRA  
**Phone/Fax** /  
**CPE** 79/86/1423  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** HOUSE MAJORITY PAC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/20/12  
**Last Modified** 09/11/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06245650  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,432.50  
**Net Total** \$25,117.50  
**Sales Tax**

**Steubenville (WTOV)**

By Broadcast Month	Spots	Rate
Sep. 2012	50	\$29,550.00
<b>Grand Total:</b>	<b>50</b>	<b>\$29,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0	Normal Line / Spot (8)	09/11/12-09/21/12	2	:30	2P- Anderson Cooper	1		X	X	X	X				\$210.00		Steubenville (WTOV)	ANDERSON/8	7/20/12
8.0.1	Closed Preempt (8)	09/11/12															Steubenville (WTOV)	Program Change/Exception	
8.0.2	Closed Preempt (8)	09/18/12															Steubenville (WTOV)	Program Change/Exception	
9.0	Revised Line / Spot (9)	09/11/12-09/21/12	2	:30	3P- Dr. Phil	1		X	X	X	X						Steubenville (WTOV)	DR. PHIL/9	7/20/12
9.1	Normal Line / Spot (9)	09/12/12-09/21/12	2	:30	3P- Dr. Phil	1			X	X	X			2	\$230.00	\$460.00	Steubenville (WTOV)	DR. PHIL/9	8/22/12
10.0	Normal Line / Spot (10)	09/17/12-09/24/12	2	:30	4P- Ellen	1								2	\$250.00	\$500.00	Steubenville (WTOV)	ELLEN/10	7/20/12
11.0	Revised Line / Spot (11)	09/11/12-09/21/12	2	:30	5A- News Nine Sunrise	1		X	X	X	X						Steubenville (WTOV)	NWS9 SUNRS-SAM/11	7/20/12
11.1	Normal Line / Spot (11)	09/12/12-09/21/12	2	:30	5A- News Nine Sunrise	1			X	X	X			2	\$300.00	\$600.00	Steubenville (WTOV)	NWS9 SUNRS-SAM/11	8/22/12
12.0	Revised Line / Spot (12)	09/11/12-09/21/12	2	:30	5P- Live At Five	1		X	X	X	X						Steubenville (WTOV)	NWS9 LIVE-FIVE/12	7/20/12
12.1	Normal Line / Spot (12)	09/12/12-09/21/12	2	:30	5P- Live At Five	1			X	X	X			2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/12	8/22/12
13.0	Revised Line / Spot (12)	09/11/12-09/21/12	2	:30	6P- News Nine 6pm	1		X	X	X	X						Steubenville (WTOV)	NEWS 9 AT SIX	7/20/12
13.1	Normal Line / Spot (12)	09/12/12-09/21/12	2	:30	6P- News Nine 6pm	1			X	X	X			2	\$1,500.00	\$3,000.00	Steubenville (WTOV)	NEWS 9 AT SIX	8/22/12
14.0	Normal Line / Spot (14)	09/17/12-09/24/12	2	:30	6A- News Nine Sunrise 6am	1								2	\$400.00	\$800.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/14	7/20/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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**Phone/Fax** /  
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**Account Types** National/Political  
**Billing Type** Standard  
**Comments** HOUSE MAJORITY PAC  
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<b>Grand Total:</b>	<b>50</b>	<b>\$29,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot (1)	09/11/12-09/14/12	2	:30	1P- Days Of Our Lives	1		X	X	X	X						Steubenville (WTOV)	DAYS-OUR LIVES/1	7/20/12
1.1	Normal Line / Spot (1)	09/12/12-09/14/12	2	:30	1P- Days Of Our Lives	1			X	X	X			1	\$300.00	\$300.00	Steubenville (WTOV)	DAYS-OUR LIVES/1	8/21/12
2.0	Revised Line / Spot (1)	09/18/12-09/24/12	2	:30	1P- Days Of Our Lives	1	X	X	X	X	X						Steubenville (WTOV)	DAYS-OUR LIVES/1	7/20/12
2.1	Normal Line / Spot (1)	09/19/12-09/24/12	2	:30	1P- Days Of Our Lives	1	X		X	X	X			2	\$300.00	\$600.00	Steubenville (WTOV)	DAYS-OUR LIVES/1	8/22/12
3.0	Revised Line / Spot (2)	09/18/12-09/21/12	2	:30	10A- Today Show II	1		X	X	X	X						Steubenville (WTOV)	TODAY SHW2-NBC/2	7/20/12
3.1	Normal Line / Spot (2)	09/19/12-09/21/12	2	:30	10A- Today Show II	1			X	X	X			1	\$170.00	\$170.00	Steubenville (WTOV)	TODAY SHW2-NBC/2	8/22/12
4.0	Normal Line / Spot (3)	09/17/12-09/24/12	2	:30	11P- News Nine Tonight	1								2	\$1,500.00	\$3,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT3	7/20/12
5.0	Revised Line / Spot (4)	09/11/12-09/21/12	2	:30	11:35P- The Tonight Show With Jay Leno	1		X	X	X	X						Steubenville (WTOV)	TONITE SHW-NBC/4	7/20/12
5.1	Normal Line / Spot (4)	09/12/12-09/21/12	2	:30	11:35P- The Tonight Show With Jay Leno	1			X	X	X			2	\$300.00	\$600.00	Steubenville (WTOV)	TONITE SHW-NBC/4	8/22/12
6.0	Revised Line / Spot (6)	09/11/12-09/21/12	2	:30	12:30:04P- Who Wants To Be A Millionaire	1		X	X	X	X						Steubenville (WTOV)	MILLIONAIRE/6	7/20/12
6.1	Normal Line / Spot (6)	09/12/12-09/21/12	2	:30	12:30:04P- Who Wants To Be A Millionaire	1			X	X	X			2	\$150.00	\$300.00	Steubenville (WTOV)	MILLIONAIRE/6	8/22/12
7.0	Normal Line / Spot (7)	09/17/12-09/24/12	2	:30	12P- News Nine Midday	1								2	\$400.00	\$800.00	Steubenville (WTOV)	NWS 9 MIDDAY/7	7/20/12

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**Sales Office** Telerep/Philadelphia  
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**Grand Total:** 50 \$29,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Revised Line / Spot (24)	09/15/12-09/22/12	2	:30	7A- Saturday Today							1					Steubenville (WTOV)	SATURDAY TODAY/24	7/20/12
24.1	Normal Line / Spot (24)	09/15/12-09/22/12	3	:30	7A- Saturday Today							1		2	\$200.00	\$400.00	Steubenville (WTOV)	SATURDAY TODAY/24	9/11/12
25.0	Normal Line / Spot (25)	09/15/12-09/15/12	2	:30	7:30P- Cash Explosion							1		1	\$200.00	\$200.00	Steubenville (WTOV)	OHIO-EXPLOSION/25	7/20/12
26.0	Revised Line / Spot (26)	09/15/12-09/22/12	2	:30	9A- News9 Saturday Morning							1					Steubenville (WTOV)	NWS9 SAT MORN/26	7/20/12
26.1	Normal Line / Spot (26)	09/15/12-09/22/12	3	:30	9A- News9 Saturday Morning							1		2	\$200.00	\$400.00	Steubenville (WTOV)	NWS9 SAT MORN/26	9/11/12
27.0	Normal Line / Spot (27)	09/11/12-09/18/12	2	:30	9P- The Voice			1							\$1,200.00		Steubenville (WTOV)	VOICE/27	7/20/12
27.0.1	Closed Preempt (27)	09/18/12															Steubenville (WTOV)	Program Change/Exception	
27.0.2	Closed Preempt (27)	09/11/12															Steubenville (WTOV)	Program Change/Exception	
28.0	M/G For 19.0.1 / Spot (28)	09/14/12-09/14/12	2	:30	10:59:34P- News Nine Tonight						1			1	\$1,300.00	\$1,300.00	Steubenville (WTOV)	NEWS 9 TONIGHT HSFB/28	7/26/12
29.0	M/G For 27.0.1,27.0.2 / Spot (29)	09/11/12-09/18/12	2	:30	8:00:04P- The Voice			1						2	\$1,200.00	\$2,400.00	Steubenville (WTOV)	VOICE/29	7/26/12
29.1	M/G For 27.0.1,27.0.2 / Spot (29)	09/18/12-09/18/12	2	:30	8:00:04P- The Voice			2						2	\$1,200.00	\$2,400.00	Steubenville (WTOV)	VOICE/29	8/22/12

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15.0	Normal Line / Spot (15)	09/24/12-09/24/12	2	:30	7P- Jeopardy	1		1						1	\$900.00	\$900.00	Steubenville (WTOV)	JEOPARDY/15	7/20/12
16.0	Revised Line / Spot (16)	09/11/12-09/21/12	2	:30	7A- Today Show	2		X	X	X	X						Steubenville (WTOV)	TODAY SHW/16	7/20/12
16.1	Normal Line / Spot (16)	09/12/12-09/21/12	2	:30	7A- Today Show	2			X	X	X			4	\$400.00	\$1,600.00	Steubenville (WTOV)	TODAY SHW/16	8/22/12
17.0	Normal Line / Spot (17)	09/17/12-09/24/12	2	:30	7:30P- Wheel Of Fortune	1								2	\$900.00	\$1,800.00	Steubenville (WTOV)	WHEEL-FORTNE/17	7/20/12
18.0	Revised Line / Spot (18)	09/11/12-09/21/12	2	:30	9A- Live With Regis & Kelly	1		X	X	X	X						Steubenville (WTOV)	LIVE WTH KELLY/18	7/20/12
18.1	Normal Line / Spot (18)	09/12/12-09/21/12	2	:30	9A- Live With Regis & Kelly	1			X	X	X			2	\$200.00	\$400.00	Steubenville (WTOV)	LIVE WTH KELLY/18	8/22/12
19.0	Normal Line / Spot (19)	09/14/12-09/14/12	2	:30	11:25P- News Nine Tonight							1			\$1,300.00		Steubenville (WTOV)	NEWS 9 TONIGHT/TONITE SHW-NBC/19	7/20/12
19.0.1	Closed Preempt (19)	09/14/12															Steubenville (WTOV)	Order Error/Exception -	
20.0	Normal Line / Spot (20)	09/17/12-09/24/12	2	:30	8P- The Voice	1								2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	VOICE-NBC/20	7/20/12
21.0	Normal Line / Spot (21)	09/15/12-09/23/12	2	:30	11P- News Nine Tonight	1						X	X	2	\$1,300.00	\$2,600.00	Steubenville (WTOV)	NEWS 9 TONIGHT/21	7/20/12
22.0	Normal Line / Spot (22)	09/15/12-09/23/12	2	:30	6P- News Nine 6pm	1						X	X	2	\$900.00	\$1,800.00	Steubenville (WTOV)	NEWS 9 AT 5P/AVG. ALL WKS/22	7/20/12
23.0	Normal Line / Spot (23)	09/22/12-09/22/12	2	:30	7P- Weekend Wheel of Fortune							1		1	\$200.00	\$200.00	Steubenville (WTOV)	WEEKEND WHEEL/23	7/20/12

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30.0	M/G For 8.0.1,8.0.2 / Spot (30)	09/12/12-09/21/12	2	:30	2:00:04P- Katie	1			X	X	X			2	\$210.00	\$420.00	Steubenville (WTOV)	KATIE/30	8/22/12

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REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 6245650 TRF# 323224

HARRIS REPORT FROM REP AUG21/12 16.25

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

\*\*\*CHANGES\*\*\*

\*\*\* WTOV-TV \*\*\*

ADV # 14681 ADV. NAME ISS/HOUSE MAJORITY PAC

REP.# OFF.# 2016 SALESMAN #

AGY # 2541 AGY. NAME WATERFRONT STRATEGIES

BUYER NAME SHIRA LEVY

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 323224 CONTRACT # 6245650

CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC

EST#1423 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP24/12 WK-2

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE AUG21/12 16.25

REP: TO SHARON  
FROM TERESA  
REVISED ORDER TO HAVE NO SPOTS AIR ON 9/11 PER CLIENTS REQUEST.  
NCIT  
PLEASE CONFIRM

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CF-8/22-949 A-SKG

REV 8/22-944 A-SKG

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 79  
AGENCY PRODUCT CODE = 86  
AGENCY EST# = 1423

1	EY		100P-200P	30		\$300.00	9/12	9/17	1		W-F,M	1
1	EY		100P-200P	30		\$300.00	9/19	9/24	2		W-F,M	2

PROGRAM : DAYS-OUR LIVES<  
CON COM1: DAYS-OUR LIVES<

\*\*\*CHANGES\*\*\*

\*\*\* WTOV-TV \*\*\*

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS :	WEEK :	DAYS :	TOTL :
:	LINE# :	:	:	:	:	:	DATE :	DATE :	/WK :	INVT :	:	SPTS :
2	EY		1000A-1100A	30		\$170.00	9/12	9/17	0		W-F,M	0
2	EY		1000A-1100A	30		\$170.00	9/19	9/24	1		W-F,M	1
PROGRAM : TODAY SHW2-NBC<												
CON COM1: TODAY SHW2-NBC<												
3	EY		1100P-1135P	30		\$1,500.00	9/12	9/24	1		W-F,M	2
PROGRAM : NEWS 9 TONIGHT<												
CON COM1: NEWS 9 TONIGHT<												
4	EY		1135P-1235A	30		\$300.00	9/12	9/24	1		W-F,M	2
PROGRAM : TONITE SHW-NBC<												
CON COM1: TONITE SHW-NBC<												
5	EY		1100A-1200N	30		\$170.00	9/12	9/17	0		W-F,M	0
PROGRAM : TODAY SHW3-NBC<												
CON COM1: TODAY SHW3-NBC<												
6	EY		1230P-100P	30		\$150.00	9/12	9/24	1		W-F,M	2
PROGRAM : MILLIONAIRE												
CON COM1: MILLIONAIRE												
7	EY		1200N-1230P	30		\$400.00	9/12	9/24	1		W-F,M	2
PROGRAM : NWS 9 MIDDAY												
CON COM1: NWS 9 MIDDAY												
8	EY		200P-300P	30		\$210.00	9/12	9/24	0		W-F,M	0
PROGRAM : ANDERSON<												
CON COM1: ANDERSON<												
30	EY		200P-300P	30		\$210.00	9/12	9/24	1		W-F,M	2
PROGRAM : KATIE												
ORD COM1: PROGRAM CHANGE. PLZ CF KATIE ASAP. THX SHAORN												
THIS IS A MAKE-GOOD FOR SEP11-SEP24 ON LINE-8 FOR 1 SPOT/WK												
9	EY		300P-400P	30		\$230.00	9/12	9/24	1		W-F,M	2
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												

REP HEADLINE# 6245  
\$\$\$ MOD# 2: UNAPPR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	EY		400P-500P	30		\$250.00	9/12	9/24	1		W-F,M	2
PROGRAM : ELLEN												
CON COM1: ELLEN												
11	EY		500A-600A	30		\$300.00	9/12	9/24	1		W-F,M	2
PROGRAM : NWS9 SUNRS-5AM												
CON COM1: NWS9 SUNRS-5AM												
12	EY		500P-600P	30		\$1,000.00	9/12	9/24	1		W-F,M	2
PROGRAM : NWS9 LIVE-FIVE												
CON COM1: NWS9 LIVE-FIVE												
13	EY		600P-630P	30		\$1,500.00	9/12	9/24	1		W-F,M	2
PROGRAM : NEWS 9 AT SIX												
CON COM1: NEWS 9 AT SIX												
14	EY		600A-700A	30		\$400.00	9/12	9/24	1		W-F,M	2
PROGRAM : NWS9 SUNRS-6AM												
CON COM1: NWS9 SUNRS-6AM												
16	EY		700A-900A	30		\$400.00	9/12	9/24	2		W-F,M	4
PROGRAM : TODAY SHW<												
CON COM1: TODAY SHW<												
17	EY		730P-800P	30		\$900.00	9/12	9/24	1		W-F,M	2
PROGRAM : WHEEL-FORTNE												
CON COM1: WHEEL-FORTNE												
18	EY		900A-1000A	30		\$200.00	9/12	9/24	1		W-F,M	2
PROGRAM : LIVE WTH KELLY												
CON COM1: LIVE WTH KELLY												
29	ES		800P-900P	30		\$1,200.00	9/18	9/18	2		TUE	2
PROGRAM : THE VOICE												
ORD COM1: PROGRAM CHANGE.												
ORD COM2: SHARON												
PART OF A MAKEGOOD MADE UP OF LINES 28-29												



REP HEADLINE# 6245650      TRF# 323224      REP: TEL# 610-293-4100      FAX# 610-225-1191  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      AUG21/12 16.25  
 \*\*CHANGES\*\*      \*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
SEP/12			29550.00									
CONTRACT TOTAL											29550.00	
TOTAL SPOTS											50	

MARKET TOTALS \$55,754      WTOV 53%      WTRF 35%      WBWO 4%      ETRF 8%  
 SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG13/12 11.0  
\*\*\*CHANGES\*\*\* \*\*\* WTOV-TV \*\*\*

ADV # 1468 ADV. NAME ISS/HOUSE MAJORITY PAC  
AGY # 5541 AGY. NAME WATERFRONT STRATEGIES  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_  
BUYER NAME SHIRA LEVY \_\_\_\_\_  
SALES PRSN PH- TERESA DIFURIA \_\_\_\_\_

ORDER #	<u>323224</u>	CONTRACT #	<u>6245650</u>	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	<u>HOUSE MAJORITY PAC</u>	EST#	<u>1423</u>	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	<u>SEP11/12</u>	<u>SEP24/12</u>	<u>WK-2</u>			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE AUG13/12 11.00	

REP: TO SHARON  
FR NIKKI  
OK'D M2  
SEE LINE 30  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CF-8/13-11<sup>38</sup> A-SKG  
Rev 8/13-11<sup>38</sup> A-SKG

:LINE#:	REP	:CD:	TIME PERIOD	:	LGTH :	SEC :	RATE	:	START	:	END	:	SPTS:	WEEK :	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	DATE	:	DATE	:	/WK:	INVT :	:	:	SPTS:
001																	
002																	
003																	
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044																	
045																	
046																	
047																	
048																	

AGENCY ADVERTISER CODE = 79  
AGENCY PRODUCT CODE = 86

AGENCY EST# = 1423

8	S	200P-300P	30	\$210.00	9/11	9/24	0	TU-F,M	0
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PROGRAM : ANDERSON<
CON COM1: ANDERSON<
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30	A	200P-300P	30	\$210.00	9/11	9/24	1	TU-F,M	2
----	---	-----------	----	----------	------	------	---	--------	---

PROGRAM : KATIE  
ORD COM1: PROGRAM CHANGE. PLZ CF KATIE ASAP. THX SHAORN  
THIS IS A MAKE-GOOD FOR SEP11-SEP24 ON LINE-8 FOR 1 SPOT/WK

REP HEADLINE# 6245650 TRF# 323224 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 11.0  
 \*\*\* WTOV-TV \*\*\* \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						29550.00						50
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#8	MISSED: TU-F,M/200P-300P				SEP11-SEP24		30S	\$210.00	(AUG10/12)	
			OFFER: TU-F,M/200P-300P				SEP11-SEP24		30S	\$210.00	PLS ADVISE.	
			CMT: PROGRAM CHANGE..			PLZ CF KATIE ASAP.	THX SHAORN					
CONTRACT TOTAL										29550.00		
TOTAL SPOTS										50		

MARKET TOTALS \$55,754 WTOV 53% WTRF 35% WBWO 4% ETRF 8%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6245650 TRF# 323224  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM STATION AUG10/12 15.5  
\*\*\* WTOV-TV \*\*\*

ADV # 16681 ADV. NAME ISS/HOUSE MAJORITY PAC

REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_

AGY # 2541 AGY. NAME WATERFRONT STRATEGIES

BUYER NAME SHIRA LEVY

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 323224 CONTRACT # 6245650

CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST# 1423 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_

FLIGHT DATES SEP11/12 SEP24/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

TR DATE AUG10/12 15.55  
gib

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#8	MISSED: TU-F, M/200P-300P	SEP11-SEP24	30S	\$210.00	(AUG10/12)
	OFFER: TU-F, M/200P-300P	SEP11-SEP24	30S	\$210.00	PLS ADVISE.
	CMT: PROGRAM CHANGE. PLZ CF KATIE ASAP. THX SHAORN				

CONTRACT TOTAL 29550.00  
TOTAL SPOTS 50

REP HEADLINE# 6245650 TRF# 323224  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP JUL26/12 12.5  
\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 16881 ADV. NAME ISS/HOUSE MAJORITY PAC  
AGY # 2541 AGY. NAME WATERFRONT STRATEGIES  
1010 WISCONSIN AVENUE  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #  
BUYER NAME SHIRA LEVY  
SALES PRSN PH- TERESA DIFURIA

ORDER # 323224 CONTRACT # 6245650 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST#1423 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP24/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL26/12 12.59

REP: OK'D M1 SEE LINES 28 AND 29  
TOTAL SAME  
PLS CNF THANKS  
NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CF-7/26-2P-SK9<sup>33</sup>  
Rev 7/26-2P-SK6<sup>33</sup>

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 79  
AGENCY PRODUCT CODE = 86

AGENCY EST# = 1423

19	S		1125P-1135P	30		\$1,300.00	9/14	9/14	0		FRI	0
----	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : NEWS 9 TONIGHT/TONITE SHW-NBC  
CON COM1: NEWS 9 TONIGHT/TONITE SHW-NBC

28	A		1100P-1108P	30		\$1,300.00	9/14	9/14	1		FRI	1✓
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PROGRAM : NEWS 9 TONIGHT HSFB  
ORD COM1: PROGRAM CHANGE. PLZ CF NEWS 9 TONIGHT HSFB AND THE VOICE ASAP. THX  
ORD COM2: SHARON  
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-19 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR SEP11-SEP18 ON LINE-27 FOR 1 SPOT/WK



REP HEADLINE# 6245650 TRF# 323224 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! JUL26/12 12.5  
 ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WTOV-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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29	A		800P-900P	30		\$1,200.00	9/11	9/18	1		TUE	2
PROGRAM : THE VOICE ORD COM1: PROGRAM CHANGE. PLZ CF NEWS 9 TONIGHT HSF8 AND THE VOICE ASAP. THX ORD COM2: SHARON PART OF A MAKEGOOD MADE UP OF LINES 28-29												

27	S		900P-1000P	30		\$1,200.00	9/11	9/18	0		TUE	0
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : VOICE  
 CON COM1: VOICE  
 STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#19 MISSED:FRI/1125P-1135P SEP14 30S \$1,300.00 (JUL26/12)  
 BUY#27 TUE/900P-1000P SEP11-SEP18 30S \$1,200.00  
 OFFER:FRI/1100P-1108P SEP14 30S \$1,300.00 PLS ADVISE.  
 & TUE/800P-900P SEP11-SEP18 30S \$1,200.00  
 CMT:PROGRAM CHANGE. PLZ CF NEWS 9 TONIGHT HSF8 AND THE VOICE ASAP. THX  
 CMT:SHARON

SEP/12 29550.00 CONTRACT TOTAL 29550.00  
 TOTAL SPOTS 50

MARKET TOTALS \$55,754 WTOV 53% WTRF 35% WBWO 4% ETRF 8%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6245650 TRF# 323224  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM STATION JUL26/12 10.1  
\*\*\* WTVB-TV \*\*\*

ADV # 16881 ADV. NAME ISS/HOUSE MAJORITY PAC REP. #        OFF. # 2016 SALESMAN #         
AGY # 2541 AGY. NAME WATERFRONT STRATEGIES BUYER NAME SHIRA LEVY

1010 WISCONSIN AVENUE

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 323224 CONTRACT # 6245650 CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJORITY PAC EST# 1423 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP24/12 WK-2

CITY TAX        STATE TAX        CO-OP BILLING NEEDED        DATE JUL26/12 10.15

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#19 MISSED: FRI/1125P-1135P  
BUY#27 TUE/900P-1000P

SEP14 30S \$1,300.00 (JUL26/12)  
SEP11-SEP18 30S \$1,200.00

OFFER: FRI/1100P-1108P 30S \$1,300.00 PLS ADVISE.  
\* TUE/800P-900P 30S \$1,200.00

CMT: PROGRAM CHANGE. PLZ CF NEWS 9 TONIGHT HSFB AND THE VOICE ASAP. THX  
CMT: SHARON

CONTRACT TOTAL 29550.00  
TOTAL SPOTS 50

REP HEADLINE# 6245650  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP

JUL20/12 12.1  
\*\*\* WTOV-TV \*\*\*

ADV # 16681 ADV. NAME ISS/HOUSE MAJORITY PAC REP.# \_\_\_\_\_ OFF.# 2016 SALESMAN # \_\_\_\_\_  
AGY # 2541 AGY. NAME WATERFRONT STRATEGIES BUYER NAME SHIRA LEVY  
1010 WISCONSIN AVENUE SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007  
ORDER # 323224 CONTRACT # 6245650 CLASS: NATL. LOCAL REGIONAL  
PRDCT HOUSE MAJORITY PAC EST# 1423 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP11/12 SEP24/12 WK-2  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL20/12 12.18

REP: TO SHARON  
FR NIKKI  
NEW HOUSE MAJORITY PAC  
TOTAL \$29550  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CF-7/20-3<sup>58</sup>P-SLG  
EC 7/20-2<sup>06</sup>P-SLG

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 79  
AGENCY PRODUCT CODE = 86

AGENCY EST# = 1423

1	100P-200P	30	\$300.00	9/11	9/17	1	TU-F,M	1
1	100P-200P	30	\$300.00	9/18	9/24	2	TU-F,M	2

PROGRAM : DAYS-OUR LIVES<  
CON COM1: DAYS-OUR LIVES<

2	1000A-1100A	30	\$170.00	9/11	9/17	0	TU-F,M	0
2	1000A-1100A	30	\$170.00	9/18	9/24	1	TU-F,M	1

PROGRAM : TODAY SHW2-NBC<  
CON COM1: TODAY SHW2-NBC<

REP HEADLINE# 6245650  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL20/12 12.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1: NEWS 9 TONIGHT<	30		\$1,500.00	9/11	9/24	1		TU-F,M	2
4			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$300.00	9/11	9/24	1		TU-F,M	2
5			1100A-1200N PROGRAM : TODAY SHW3-NBC< CON COM1: TODAY SHW3-NBC<	30		\$170.00	9/11	9/17	0		TU-F,M	0
6			1230P-100P PROGRAM : MILLIONAIRE CON COM1: MILLIONAIRE	30		\$150.00	9/11	9/24	1		TU-F,M	2
7			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1: NWS 9 MIDDAY	30		\$400.00	9/11	9/24	1		TU-F,M	2
8			200P-300P PROGRAM : ANDERSON< CON COM1: ANDERSON<	30		\$210.00	9/11	9/24	1		TU-F,M	2
9			300P-400P PROGRAM : DR. PHIL CON COM1: DR. PHIL	30		\$230.00	9/11	9/24	1		TU-F,M	2
10			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$250.00	9/11	9/24	1		TU-F,M	2
11			500A-600A PROGRAM : NWS9 SUNRS-5AM CON COM1: NWS9 SUNRS-5AM	30		\$300.00	9/11	9/24	1		TU-F,M	2

REP HEADLINE# 6245650  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL20/12 12.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-600P PROGRAM : NWS9 LIVE-FIVE CON COM1: NWS9 LIVE-FIVE	30		\$1,000.00	9/11	9/24	1		TU-F, <del>M</del>	2X
13			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1: NEWS 9 AT SIX	30		\$1,500.00	9/11	9/24	1		TU-F, <del>M</del>	2X
14			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1: NWS9 SUNRS-6AM	30		\$400.00	9/21	9/24	1		TU-F, <del>M</del>	2X
15			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$900.00	9/18	9/24	1		TU-F, <del>M</del>	1X
16			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$400.00	9/11	9/24	2		TU-F, <del>M</del>	4X
17			730P-800P PROGRAM : WHEEL-FORTNE CON COM1: WHEEL-FORTNE	30		\$900.00	9/21	9/24	1		TU-F, <del>M</del>	2X
18			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30		\$200.00	9/11	9/24	1		TU-F, <del>M</del>	2X
19			1125P-1135P PROGRAM : NEWS 9 TONIGHT/TONITE SHW-NBC CON COM1: NEWS 9 TONIGHT/TONITE SHW-NBC	30		\$1,300.00	9/14	9/14	1		FRI	1X
20			800P-1000P PROGRAM : VOICE-NBC CON COM1: VOICE-NBC	30		\$1,000.00	9/17	9/24	1		MON	2X



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1100P-1135P	30		\$1,300.00	9/15	9/23	1		SA-SU	2
			PROGRAM : NEWS 9 TONIGHT<									
			CON COM1: NEWS 9 TONIGHT<									
22			600P-630P	30		\$900.00	9/15	9/23	1		SA-SU	2
			PROGRAM : NEWS 9 AT SIX/AVG. ALL WKS									
			CON COM1: NEWS 9 AT SIX/AVG. ALL WKS									
23			700P-730P	30		\$200.00	9/22	9/22	1		SAT	1
			PROGRAM : WEEKEND WHEEL									
			CON COM1: WEEKEND WHEEL									
24			700A-900A	30		\$200.00	9/15	9/22	1		SAT	2
			PROGRAM : SATURDAY TODAY									
			CON COM1: SATURDAY TODAY									
25			730P-800P	30		\$200.00	9/15	9/15	1		SAT	1
			PROGRAM : OHIO-EXPLOSION									
			CON COM1: OHIO-EXPLOSION									
26			900A-1000A	30		\$200.00	9/15	9/22	1		SAT	2
			PROGRAM : NWS9 SAT MORN									
			CON COM1: NWS9 SAT MORN									
27			900P-1000P	30		\$1,200.00	9/11	9/18	1		TUE	2
			PROGRAM : VOICE									
			CON COM1: VOICE									
SEP/12			29550.00									
			CONTRACT TOTAL			29550.00						
			TOTAL SPOTS			50						

MARKET TOTALS \$55,754 WTOV 53% WTRF 35% WBWO 4% ETRF 8%  
 SVC- NSI  
 DEMOS- RA35+\*

# Waterfront Strategies

APPROVED: 9/11/12

URGENTI URGENTI URGENTI URGENTI URGENTI

**PLEASE DELIVER IMMEDIATELY**

TO: TRAFFIC MANAGER  
FROM: Waterfront Strategies  
3050 K Street, NW  
Washington, DC 20007  
RE: House Majority PAC  
DATE: 9/10/12

**Estimate: 1423**

**Markets: Charleston, Wheeling & Youngstown**

**Spot is being sent via DG to arrive Tuesday, 9/11**

**BEGINNING WEDNESDAY, 9/12 UNTIL FURTHER NOTICE:**

**HD Feed please run:**

**HMP12-106H "Cut" TV :30 @ 100%**

**SD Feed please run:**

**HMP12-106 "Cut" TV :30 @ 100%**

If you have any questions regarding this traffic, please do not hesitate to contact  
Laura Bassett in our office at 202-813-4782

THANK YOU.

# Waterfront Strategies

URGENT! URGENT! URGENT! URGENT! URGENT!

**PLEASE DELIVER IMMEDIATELY**

TO: TRAFFIC MANAGER

FROM: Waterfront Strategies

3050 K Street, NW

Washington, DC 20007

RE: House Majority PAC

DATE: 9/10/12

**Estimate: 1423**

**Markets: Charleston, Wheeling & Youngstown**

**Spot is being sent via DG to arrive Tuesday, 9/11**

**BEGINNING WEDNESDAY, 9/12 UNTIL FURTHER NOTICE:**

**HD Feed please run:**

**HMP12-106H "Cut" TV :30 @ 100%**

**SD Feed please run:**

**HMP12-106 "Cut" TV :30 @ 100%**

**If you have any questions regarding this traffic, please do not hesitate to contact  
Laura Bassett in our office at 202-813-4782**

**THANK YOU.**